



Agenda for a meeting of the Regeneration and Economy Overview and Scrutiny Committee to be held on Tuesday, 10 April 2018 at 6.00 pm in Committee Room 1 - City Hall, Bradford

Members of the Committee – Councillors

CONSERVATIVE	LABOUR	LIBERAL DEMOCRAT AND INDEPENDENT	GREEN	INDEPENDENT
Heseltine Mallinson	Farley Jamil H Khan Nazir	Fear	H Hussain	K Hussain

Alternates:

CONSERVATIVE	LABOUR	LIBERAL DEMOCRAT AND INDEPENDENT	GREEN
Pennington Whiteley	Green Johnson Salam Sharp	R Ahmed	Warnes

Notes:

- This agenda can be made available in Braille, large print or tape format on request by contacting the Agenda contact shown below.
- The taking of photographs, filming and sound recording of the meeting is allowed except if Councillors vote to exclude the public to discuss confidential matters covered by Schedule 12A of the Local Government Act 1972. Recording activity should be respectful to the conduct of the meeting and behaviour that disrupts the meeting (such as oral commentary) will not be permitted. Anyone attending the meeting who wishes to record or film the meeting's proceedings is advised to liaise with the Agenda Contact who will provide guidance and ensure that any necessary arrangements are in place. Those present who are invited to make spoken contributions to the meeting should be aware that they may be filmed or sound recorded.
- If any further information is required about any item on this agenda, please contact the officer named at the foot of that agenda item.

From:

Michael Bowness
Interim City Solicitor

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To:

A. PROCEDURAL ITEMS

1. ALTERNATE MEMBERS (Standing Order 34)

The City Solicitor will report the names of alternate Members who are attending the meeting in place of appointed Members.

2. DISCLOSURES OF INTEREST

(Members Code of Conduct - Part 4A of the Constitution)

To receive disclosures of interests from members and co-opted members on matters to be considered at the meeting. The disclosure must include the nature of the interest.

An interest must also be disclosed in the meeting when it becomes apparent to the member during the meeting.

Notes:

- (1) Members may remain in the meeting and take part fully in discussion and voting unless the interest is a disclosable pecuniary interest or an interest which the Member feels would call into question their compliance with the wider principles set out in the Code of Conduct. Disclosable pecuniary interests relate to the Member concerned or their spouse/partner.*
- (2) Members in arrears of Council Tax by more than two months must not vote in decisions on, or which might affect, budget calculations, and must disclose at the meeting that this restriction applies to them. A failure to comply with these requirements is a criminal offence under section 106 of the Local Government Finance Act 1992.*
- (3) Members are also welcome to disclose interests which are not disclosable pecuniary interests but which they consider should be made in the interest of clarity.*
- (4) Officers must disclose interests in accordance with Council Standing Order 44.*

3. MINUTES

Recommended –

That the minutes of the meetings held on 8 March, 25 July, 26 September, 14 November 2017 and 19 December 2018 be signed as correct records (previously circulated).

That the minutes of the Joint Corporate, Environment and Waste Management and Regeneration and Economy Overview and Scrutiny Committee held on 25 October 2017 be signed as a correct record (previously circulated).

(Asad Shah – 01274 432280)

4. INSPECTION OF REPORTS AND BACKGROUND PAPERS

(Access to Information Procedure Rules – Part 3B of the Constitution)

Reports and background papers for agenda items may be inspected by contacting the person shown after each agenda item. Certain reports and background papers may be restricted.

Any request to remove the restriction on a report or background paper should be made to the relevant Strategic Director or Assistant Director whose name is shown on the front page of the report.

If that request is refused, there is a right of appeal to this meeting.

Please contact the officer shown below in advance of the meeting if you wish to appeal.

(Asad Shah – 01274 432280)

5. REFERRALS TO THE OVERVIEW AND SCRUTINY COMMITTEE

Any referrals that have been made to this Committee up to and including the date of publication of this agenda will be reported at the meeting.

B. OVERVIEW AND SCRUTINY ACTIVITIES

6. AN UPDATE ON THE PROGRESS OF ACTIVE BRADFORD IN 2017 1 - 8

Active Bradford is a partnership of agencies from across the District that are committed to working together to increase the number of people being active and playing sport across the Bradford District.

Last year Active Bradford presented to the scrutiny committee the agreed physical activity strategy framework that it would be using to promote and develop physical activity across the District.

The report of the Strategic Director, Place (**Document “AD”**) sets out the progress that Active Bradford has made over the last year.

Recommended –

That Members of the Committee note the current progress of Active Bradford.

(Phil Barker – 01274 432616)

7. CULTURAL STRATEGY UPDATE

9 - 20

The report of the Strategic Director, Place (Document “AE”) updates Members on the Cultural Strategy and activities to date including information on how data is collated and analysed to inform investment.

Recommended –

Members are asked to note the content of this report and progress to date and a request for an update in the next municipal year.

(Bobsie Robinson – 01274 431922)

8. RESOLUTION TRACKING 2017-18

21 - 30

The report of the Chair of the Regeneration and Economy Overview and Scrutiny Committee (**Document “AF”**) details the progress made against the resolutions passed by the Regeneration and Economy Overview & Scrutiny Committee during the 2017-18 municipal year.

Recommended –

That the Committee comments on areas where resolutions do not appear to have been acted upon or feel insufficient progress has been made.

(Licia Woodhead – 01274 432119)



Report of the Strategic Director of Place to the Regeneration and Economy Overview and Scrutiny Committee to be held on 10 April 2018

AD

Subject:

AN UPDATE ON THE PROGRESS OF ACTIVE BRADFORD IN 2017

Summary statement:

Active Bradford is a partnership of agencies from across the District that are committed to working together to increase the number of people being active and playing sport across the Bradford District.

Last year Active Bradford presented to the scrutiny committee the agreed physical activity strategy framework that it would be using to promote and develop physical activity across the District.

This report sets out the progress that Active Bradford has made over the last year.

Steve Hartley
Strategic Director of Place.

Portfolio:

Environment, Sport and Culture

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Director Sport & Culture
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Overview & Scrutiny Area:

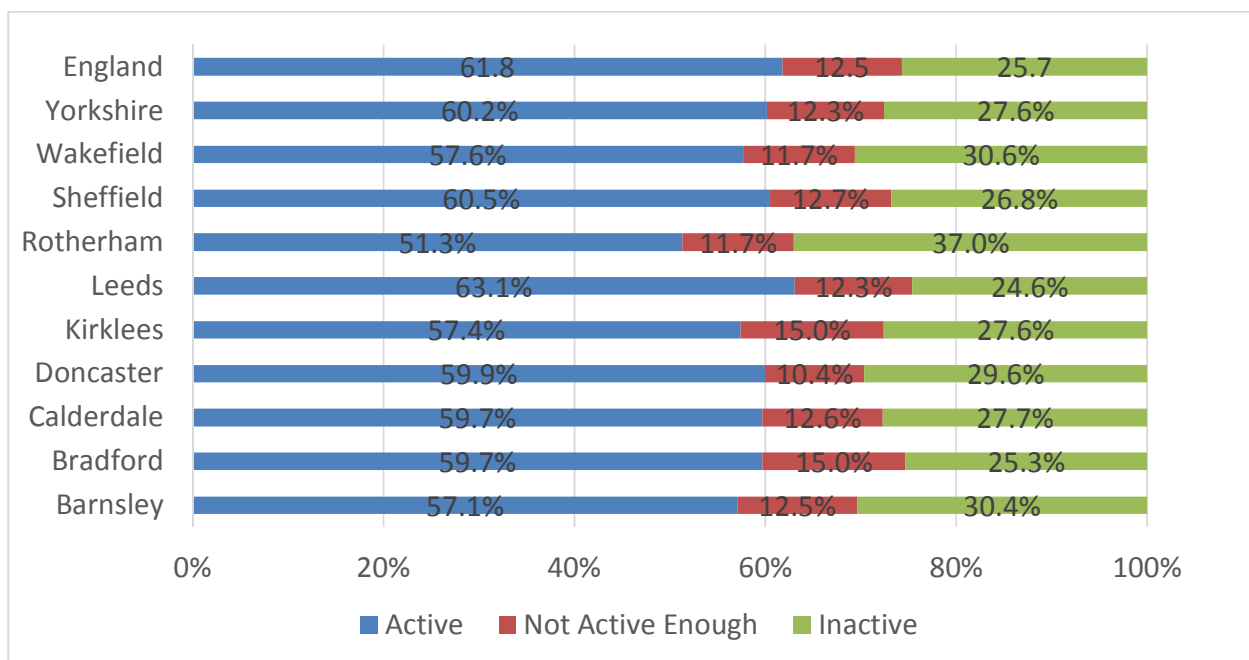
Regeneration and Economy

1. SUMMARY

- 1.1 Active Bradford is a partnership of agencies from across the District that are committed to working together to increase the number of people being active and playing sport across the Bradford District.
- 1.2 Last year Active Bradford presented to the scrutiny committee the agreed physical activity strategy framework that it would be using to promote and develop physical activity across the District.
- 1.3 In common with many other areas physical activity levels across the District are too low which is causing harm to people's health, wellness and prosperity. Whilst partners have been creating many opportunities through events, activity programmes and facility developments Active Bradford this year has been laying the foundations for a whole system approach to tackle inactivity. The highlight of this has been the successful bid to become one of only 12 Sport England Local Delivery Pilots across the country that will bring a significant investment and focus on physical activity across to part of the District.

2. BACKGROUND

- 2.1 It is now widely recognised that being inactive is the fourth biggest cause of early mortality in this country. It is estimated that 363 deaths would be preventable each year if everyone in the District were to become active. The health cost of physical inactivity relating to cancer, diabetes, coronary heart disease and cerebrovascular disease are to the Bradford District is estimated to be £9.94m per year. But it is more than that. Along with better physical health evidence is pointing to physical activity contributing to an improved sense of well-being leading to better mental health; improvements in attainment in young people; improved sense of self-esteem and confidence; and an improved sense of belonging to the community.
- 2.2 The most recent Sport England Active Lives research published relating to 2017 suggests Bradford has lower levels of inactivity (undertaking less than 30 minutes of moderate activity per week) than most other districts across West Yorkshire and South Yorkshire and is similar to the national average. This is a much improved picture from previous results and is good news. Whilst we should be cautious in interpreting the specific results due to the sample size, it does appear that over the last year there are less people that are inactive. However, it is too soon to say whether any long term pattern is emerging.



2.4 When the data is broken down into subsets, such as age groups, at a District level it loses some accuracy, however, it again can be surmised that men are more active than women, those on higher incomes are more active than those on lower incomes and the older a person is the less likely they are to be active.

2.5 We have more specific data relating to young people (6 to 10 year olds) from Born in Bradford research work:

- 77% of children were not meeting physical activity guidelines of (≥60 min of moderate-to-vigorous physical activity; MVPA), average daily MVPA was 48±20 minutes.
- 60% of the children's waking time was spent sedentary (7.4 hours).
- Girls spent on average 8 minutes less time per day engaged in MVPA than boys although levels of sedentary time were similar between the sexes.
- South Asian children spent of average 9.5 minutes less time per day in MVPA than white British children, and only 15% of South Asian children met guidelines for physical activity.
- During autumn and winter the percentage of children meeting guidelines was low, 20 and 11% respectively, during spring and summer this increased to 51 and 70% respectively (all data collected during school-term).

2.6 No single initiative or promotion will make a step change in activity levels across the District. It will take a systematic, committed and joint effort and focus across the District from everyone if we are to make a difference. Similar and connected to the approach to tackling obesity our "Whole Systems Approach" needs to embrace social, environmental and policy changes to support individuals to become active.

3. OTHER CONSIDERATIONS

Active Bradford Work in 2017

- 3.1 As a partnership of agencies Active Bradford's role is to influence policy, support organisations, develop new opportunities to be active and promote the benefits of activity. In doing so its ambition is to create a working environment between partners that ensures a collective, co-ordinated effort is taking place.
- 3.2 We are not yet in a position of having an overall performance framework that collates the outputs and outcomes of each of the partners' work. This will be a major piece of work in establishing a system that includes data from a very wide range of public, private and voluntary organisations including schools, clubs and other small organisations. Notwithstanding that we are able to report on some of the highlights of our partners' work over the last year in relation to our strategic framework.

Provision of Activity Programmes and Events

- Organisation of mass participation events with 2,400 people taking part in the city centre cycling event whilst 1,300 people ran in the City Runs event
- An extensive schools competition programme culminating in over 1,500 children attending the Bradford School Games event
- A throughput in the council's leisure facilities of over 1.8m people representing a 4% increase from previous years
- Development of Park Runs in Lister Park (average 250 runners) and Horton Park (average 100 runners) and a Junior Park Run in Roberts Park with over 50 runners.
- A new "Get Out and Get Active" programme introduced by Bradford Disability Sports Association attracting over 750 disabled participants in the Keighley, Manningham and Holmewood area
- Incredible success in the Special Olympics with Bradford taking the largest contingent of 50 athletes winning a combined total of 51 medals
- Promotion of Daily Mile in schools where each pupil will run for 15 minutes a day. To date 29 primary schools have signed up with many more showing interest in introducing the scheme
- Delivery of the Bikeability programme to over 2,200 children improving their skills and safety awareness
- Organisation of the Active Bradford Sports Awards that attracted over 500 people attending celebrating the best of sport in the district over the year. In particular recognition was made to the successful Carlton Bolling Girls Cricket team which were national runners up and The Bradford Bulls Women's Rugby League Team which were triple champions over the year.
- One in a Million Sports Charity delivering a range of sports courses to over 2,000 young people from our most low income areas, including 120 people receiving sports qualifications
- The Dance for Life project delivering to almost 800 people of all ages resulting in seven new clubs being created

- As part of the Satellite Club programme 42 new clubs have been established on school sites involving over 1,200 young people in a range of sports and activities.

Improved places to be active and play sport

- Progress has been made on the Cycling City Connect programme with the completion of the phase 1 superhighway between Bradford and Leeds
- Phase 1 Bradford Park Cricket Ground completed opening up opportunities to take part in cricket for the local community. In addition, we have been successful in applying for over £133k funding for cricket revenue programmes to increase the number of local players and coaches
- Opening of a refurbished Sports Park at the University of Bradford including a new 3G playing pitch alongside improvements to the sports pavilion and tennis courts
- Progress being made on the new council leisure facility at Sedburgh which will be complete in 2019

A skilled and committed paid and volunteer workforce

- A programme of teacher training has taken place on the back of the Primary School Premium investment. Over 100 teachers and head teachers attended the annual Bradford PE and School Sport Conference

Influencing Strategy

The major strategy advances have related to the work carried out with the council's public health team on developing the Healthy Active Plan which includes the Healthy Bradford Charter which both make commitments to reducing inactivity amongst our population. Active Bradford will be a major driving force in implementing this strand of the plan and a close working relationship has been established with health colleagues from the Council and the CCG becoming major players in the Active Bradford partnership.

Linked to this has been Active Bradford's contribution to the Obesity Whole System Approach programme that commenced this year and will make clear links to a similar approach we are undertaking regarding physical activity.

If we are to be successful in implementing the Whole Systems Approach we need to be better at including reference to physical activity accompanying actions in a broader range of strategies and plans across the District. To this end we have been speaking to transport and land planners about their approach to physical activity. With the former major strides have been taken, for example, with the development of the Bradford Cycle Strategy that is starting to be implemented through projects such as the City Connect Programme, led rides, mass participation rides, cycle awareness training and the availability of bike loan libraries.

- 3.3 As for Active Bradford itself the year's priorities have related to a major bid to Sport England and building the foundations of the Partnership.

- 3.4 The most recent government and Sport England strategies included an announcement of an investment of £130m in ten local areas to test approaches to getting people active. The selection process was a highly competitive one with 113 applications being received to become a “Local Delivery Pilot” (LDP). Following a six month process it was announced in December that Active Bradford’s bid, led by Born in Bradford, was successful in becoming one of twelve areas that ended up being selected. The focus of the Pilot is on children and their families in the low income areas to the north of the city between Allerton to Windhill. This is a major coup for the District that will result in a significant investment of funding and focus into the District. Active Bradford is currently working with Sport England to make the necessary preparations including the planning of extensive community engagement into the project. The project will accelerate our progress by a number of years.
- 3.5 Active Bradford has also been working on getting its own governance arrangements in place and became incorporated as a Company Limited by Guarantee with six initial members (Bradford Council, University of Bradford, Bradford Teaching Hospital Trust, One in a Million, Bradford College and Yorkshire Sport Foundation). Other organisations involved include Bradford City, Bradford Bulls, Bradford Disability Sports Association, the Clinical Commissioning Group and Bradford Young Lives along with numerous schools, sports and voluntary organisations.
- 3.6 Joint planning and delivery groups have also been established in the life-course groups (Early Years, Children and Young People, Adults and Older People) aligned to the strategy.

4. FINANCIAL & RESOURCE APPRAISAL

There are no financial implications.

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

There are no significant risks arising out of the framework

6. LEGAL APPRAISAL

There are no legal issues in this report.

7. OTHER IMPLICATIONS

7.1 EQUALITY & DIVERSITY

The actions plans arising from the work of Active Bradford will have a large focus on those who are currently inactive or low participation groups in sport. These tend to be those on low incomes, disabled people, some women and girls and some ethnic minority groups.

7.2 SUSTAINABILITY IMPLICATIONS

N/A

7.3 GREENHOUSE GAS EMISSIONS IMPACTS

Through the strategy implementation Active Bradford will be looking to influence local transport and planning strategic plans to increase the number of people making journeys by walking and cycling across the city. This should contribute to lower emissions’.

7.4 COMMUNITY SAFETY IMPLICATIONS

N/A

7.5 HUMAN RIGHTS ACT

N/A

7.6 TRADE UNION

N/A

7.7 WARD IMPLICATIONS

The framework is District wide so there are no specific ward implications.

8. NOT FOR PUBLICATION DOCUMENTS

None

9. OPTIONS

N/A

10. RECOMMENDATIONS

Those Members of the Committee note the current progress of Active Bradford

11. APPENDICES

None

12. BACKGROUND DOCUMENTS

Active Bradford Strategic Framework

<http://www.yorkshiresport.org/wp-content/uploads/2017/01/Active-Bradford-PA-and-Sport-Strategic-Framework-Jan-2017.pdf>

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Report of the Strategic Director of Place to the meeting of Regeneration and Economy Overview and Scrutiny Committee to be held on 10th April 2018

AE

Subject:

CULTURAL STRATEGY UPDATE

Summary statement:

To update Members on the Cultural Strategy and activities to date including information on how data is collated and analysed to inform investment

Steve Hartley
Director of Place

Phil Barker
Assistant Director – Sport and Culture

Report Contact: **Bobsie Robinson** –
Culture, Policy and Events Manager
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Portfolio:

Environment, Sport and Culture

Overview & Scrutiny Area:

Regeneration and Economy

1. SUMMARY

- 1.1 To provide an update to members on the cultural strategy highlight achievements over the last 12 months.
- 1.2 To update members on how data is collated and analysed to inform cultural investment.

2. BACKGROUND AND PURPOSE OF THE STRATEGY

- 2.1 A review of the Cultural Strategy 'Only Connect' was commissioned in 2012 to devise a new strategic framework for investment and support to arts, heritage and cultural activities over a ten year period (2014 – 2024). The strategic framework has been informed through public consultation undertaken between August 2012 and June 2013.
- 2.2 A renewed strategic framework for Cultural investment and support was approved at Council Executive held in April 2014.
- 2.3 The purpose of the revised strategic framework was to ensure that over the next ten years from 2014, a direction of travel was set in place to deploy limited resources for maximum impact in the delivery of arts, heritage and cultural activities. The revised framework would inform internal and external service planning processes going forward.
- 2.3.1 To ensure utilization and re-alignment the strategic priority areas of the revised Cultural Strategic framework with external funders such as Arts Council England (ACE) and Heritage Lottery Fund (HLF) planning cycle to maximise leverage of funding into the district for activities going forward.

3. RENEWED CULTURAL STRATEGY VISION, MISSION AND PRIORITIES

- 3.1 The renewed cultural strategy framework – '**Bradford District – A leading Cultural City**' was created with a refreshed vision, mission and five strategic priorities outlining the agenda over a 10 year period [Appendix 1].
- 3.2 The five priorities identified do not sit in isolation. There is an interdependency and connectivity between all of them. The success of the ambition for the District – to be '**A leading cultural city**', will only be realised by ensuring the priorities inform, react and respond to each other and the changing socio-economic landscape.

4. KEY CULTURAL STRATEGY ACHIEVEMENTS OVER THE LAST TWELVE MONTHS IN LINE WITH THE PRIORITIES FRAMEWORK.

- 4.1 The Cultural Strategy framework informs creative/cultural industries development and participation, thereby creating synergy with tourism, arts, heritage, community engagement and commissions across the sector in line with council priorities. The allocation of the Small Arts and Heritage Investment Fund and relationships with private/public local/regional and national providers and partners forms part of the decision making process.

4.2 Key achievements delivered which responds to the priority areas of the Cultural Strategy Framework to date includes:

4.2.1 **Priority 1: People and Participation** - *A District where people can freely access, enjoy, create, engage in and contribute to Bradford's cultural offer.*

- **Audiences** - It has been essential to work closely with educational providers across the district to support cultural opportunities for all - from early years to further education and lifelong learning. Schools, colleges and the University of Bradford play a vital role in the creative/cultural development of our future audiences and young people. The further education facilities strongly help to position the creative and cultural opportunities available to children and young people locally which equally attracts international students to their world class facilities with a range of courses that collectively strengthens our ambition to be '**a leading cultural city**'.
- To support this area a **Bradford Local Cultural Education Partnership (BLCEP)** has been created, which bring together, FE/HE Education providers, primary and secondary schools head teachers and arts and culture organisations to develop a scheme of work to ensure that children and young people within the district are able to access, enjoy and engage with the wealth of cultural provision available. The partnership development programme is supported by **IVE (formally CAPE UK)** - a funded regional Arts Council England project established to champion cultural education. The partnership is now chaired by a Deputy Director from our Children and Young people Service.
- **Bradford Museum service** through their school bookings had 17,500 school children attend their Learning Programme, which offers a range of curriculum based sessions to both primary and increasingly secondary schools. The conception of the David Hockney Gallery has ensured the engagement and participation of local communities and schools with the design process and authentic personal narrative that only Cartwright Hall has with Hockney.
- **Bradford Theatres** embarked on a new START project for children with low access to the arts in the 2017. Supported by our Children and the Arts Service and IVE, the project involves 2 local primary schools, 4 secondary schools and 1 FE (Bradford College) and will reach approximately 350 children in year one, with up to seven arts related activities per participant. This three year project will include teacher CPD and the opportunity for a proportion of pupils to achieve Arts Award. Our Theatre Service has given access to productions such as Blood Brothers, the Alhambra's pantomime, the National Theatre's production of War Horse and Matthew Bourne's ballet Cinderella. Professional arts workshops are offered alongside each performance. The Bradford College participants include a group of English as a Second Language students, some of whom are refugees from Afghanistan and Syria, who are finding the project immensely valuable as they integrate into the Bradford community, with benefits reported to their spoken and written language skills and confidence
- **Bradford Theatres** through the Alhambra collaboration with the Royal Shakespeare Company (RSC) on teaching and learning of Shakespeare in schools (the Learning and Performance Network) goes from strength to strength. A new programme of work is being developed in collaboration with Bradford College,

Samuel Lister Academy and Shipley Learning Partnership. The Associate Schools Programme focuses on teaching Shakespeare actively in the classroom. Teachers training in English at Bradford College have the active techniques embedded as part of their training and 15 local schools have participated in a range of events from training to a Shakespeare Club and live screenings in school from the RSC. The RSC have recently presented their First Encounters Shakespeare production at Samuel Lister Academy and the Alhambra Studio. The Studio event was attended by members of the Shipley Learning Partnership who met cast members and presented them with samples of art work developed in school over the previous term. As part of this project, three Bradford pupils have been invited to participate in the RSC's youth theatre company, a national group with just 30 members overall, and a further Bradford college student has benefitted from technical training at the RSC, leading to professional work at the College and Kala Sangam.

- **Volunteers** - play an incredible role in delivering our cultural offer. They ensure that cultural events happen and are run smoothly; they take tickets; they lead tours at museums; they deliver arts and cultural festivals and increasingly are managing community libraries. Increasing and improving the skills and opportunities for volunteers is essential. They are our advocates and ambassadors.
- Within the Bradford Museums service Volunteers Programme, which continues to gain traction internally and externally with partners, can now boast a cohort of over 100 active volunteers from diverse backgrounds, 30 young people (16-24) and 70 + between 25 – 88 years of age, working across a range of activities and venues. The programme achieved '**Investing in Volunteers**' accreditation (the UK quality standard for good practice in volunteering).
- In addition to this four more libraries have moved over to community management, a prime example of '**People Can**' enabling local communities to take over the operation of their local library. This brings the total amount of community/venue managed libraries to 16 and includes 373 volunteers. We now have more libraries that are community managed than council led.
- We continue to work tirelessly to take active steps to develop and invest in cultural ambassadors at a grassroots level as well as in professional settings like museums, theatres and creative industries. We have established strong links with Voluntary Arts Network UK, a representative agency for the voluntary and amateur arts and crafts, to encourage skills development and recognition of our volunteers.

4.2.2 **Priority 2: Building a resilient and sustainable sector** – Create an agile, enterprising, and entrepreneurial creative and cultural sector.

- **Diversifying Cultural investment** - Identifying new and increasing sources of income from national bodies, businesses, trusts, foundation and philanthropic investors has been at the core of activities over the last 12 months.
- In July 2017, Arts Council England announced their investments for the next four years beginning April 2018. The district will receive **£7,088,844** up from **£3,899,244** – representing an increase of 65%. The investment is reliant on the funding through the council's culture commissions. This investment will go to 11

organisations which include : Artsworks, Dance United Yorkshire, Freedom Studios, Ilkley Literature Festival, Impressions Gallery and Kala Sangam as existing National Portfolio Organisations. Three new organisations from Bradford will join the National Portfolio – they are Commonwealth Theatre, Bradford Literature Festival, which becomes the highest funded literature festival in ACE portfolio and the Bronte Society. Two current organisations Theatre in the Mill (Bradford University) and Mind the Gap will see an increase in their funding to support talent development. Please note a culture commissioning round will commence in the autumn of 2018 for 2019-2022.

- As the commissioning landscape shifts building a more sustainable funding regime which stimulates greater collaboration, shared services and smarter investment is being supported through the arts and culture partners quarterly meetings where we are beginning to see joint applications for funding being made e.g. with our libraries and theatre services.
- The library service have been successful in securing £74,692 from Arts Council England Libraries Opportunities for Everyone Innovation Fund to pilot a programme of activities to increase the number of children and adults with special educational needs and disabilities (SEND) to access library services and inform best practice nationally.
- The Creative Employment Programme funded by Arts Council England and the Creative & Culture Skills Councils with over £80k to build capacity within the creative sector assisted 19 small/medium size creative/cultural enterprises to grow and develop new business models of working with young people. The programme enabled 34 young people aged 16 – 24 from various background to gain a qualification whilst receiving on the job training to develop the skills and experience required by employers.

4.2.3 **Priority 3: Responsible and active Leadership** – A ‘can-do’ leadership position at all levels that engenders ownership, responsibility and ambition.

- Work is underway to bring together people within the district and externally with the right skills to join a new Creative Economy Partnership. The organisations and individuals being approached are active, innovative with connections and influence who can lead the way in changing the perception of Bradford and championing its cultural future.
- Bradford was among the four cities shortlisted to stage the Great Exhibition of the North (GxN). The city is now working with the successful bidder – Newcastle Gateshead Initiative – to stage a programme of complementary and connected activity between June 22nd and September 8th 2018. The GxN satellite activity is part of a wider new approach to city centre regeneration. Financial support of £50k has been secured from WYCA. An application for £75k has been submitted to Arts Council England to support the development of the GxN *Inspired by* programme. A ‘Takeover event’ in September 2018 led by the creative sector will conclude GxN *Inspired by* activities, where neglected buildings within the city centre and public spaces will be enhanced through collective expression of creativity and enterprise to bring into being an awe inspiring experience which builds on the achievements of

the creation of City Park.

- In March 2018 Bradford Theatres, through the Alhambra were involved in the National Young Leaders programme for the Dance Consortium, where they hosted a day for 8 regional delegates at the performances of Ballet British Columbia.

4.2.4 Priority 4: A thriving cultural offer – One that inspires our residents and visitors and delivers a magnificent cultural experience for all.

- The Culture, Policy and Events service has delivered a number of key signature events such as the Tour de Yorkshire 3rd day start, organised a cycling festival which included over 100 women and girls in attendance at the Women and Cycling conference, a National Cycle City Active City Conference and exhibition which culminated in Bradford City Cycle – a mass participation family event. In addition to these events delivered in partnership the Council has delivered Bradford Festival, Bingley Music Live and Illuminate Bradford. Collectively all these events have attracted increased footfall into the city centre, supported local businesses and increased engagement and participation.
- Bradford Theatres, through the Alhambra continues to deliver a high quality and varied programme including regionally exclusive dates from the National Theatre, Royal Shakespeare Company, Matthew Bourne and Cameron Mackintosh, with recently announced exclusives including the internationally renowned musicals Miss Saigon and Matilda.
- Bradford UNESCO City of Film continues to thrive as an independent organisation with Officer Support from the Council. The team continue to use the designation to drive regeneration and contribute towards sustainable development in the city and surrounding district. The success of the UNESCO Creative Cities Network is reflected in its expansion in October 2017 to 180 members in 72 countries. The network now includes 10 cities in the UK. Bradford is now firmly embedded as part of this influential network which strives to foster social and economic good, raise the profile of each individual city's culture and communities and share good practice. Highlights for 2017 include the opening of the China Film Office of Bradford UNESCO City of Film in Qingdao as part of a developing relationship between the UK and China film industries. At home, the Bradford Film Office has seen its busiest year to date with 35 film and TV productions basing themselves in Bradford District, resulting in double the number of filming days spent in the city last year. This was good news economically for Bradford with local hotels, services and facilities all benefitting. Festival audiences have grown, with the expanded Bradford Family Film Festival which saw attendees increase by 89 % from 2016. Meanwhile work to increase Bradford UNESCO City of Film's outreach programmes has been successful engaging with new audiences across the district.
- A number of community festivals have grown in confidence and profile with support from the Council such as LGBT History Month (February) and International Women's Day (March). Together they delivered over 200 community led activities, debates, awards ceremonies and seminars. Other activities supported included responding to 70 years of the partition (August 2017), an ambitious programme for

2018 – 100 years of Women getting the vote (February 2018), Representation of the People's Act 1918, which includes various community initiatives encouraging more people to be active in the democratic process.

4.2.5 **Priority 5: A cultural destination – telling and selling our story** – Encouraging people to actively take part, watch, engage and experience Bradford as a leading cultural city locally, nationally and internationally.

- Bradford successfully secured the National Rugby League Museum for the district, which will be housed in City Hall. The museum will open up City Hall as a public visitor attraction.
- Cliffe Castle Park re-opened in December 2017. The long awaited official opening of a £4.5 million restoration of the park funded by Heritage Lottery Fund and Bradford Council. The refurbishment work, where Bradford Council secured £3.5 million from the Heritage Lottery Fund's – Parks for the People programme, saw restoration of the original buildings, features and statues of the park, brought back into being to their original Victorian splendour. Cliffe Castle has been one the favourite destinations since it became a park and museum over 50 years ago. The Parks and Museums service have worked closely alongside the community to deliver this project.
- The National Science & Media Museum successfully launched their new name and a new interactive gallery 'Wonderlab', which has resulted in a positive increase in footfall to the museum.
- Bradford Museums successfully delivered 'Splendours of the Sub Continent' – A Prince's Tour of India 1875-6 at Cartwright Hall, Art Gallery (11th March 2017 to 18th June 2017). The exhibition developed in partnership with the Royal Collections Trust and New Walk Museum and Art Gallery in Leicester saw for the first time in 135 years these magnificent objects collectively on display. The exhibition attracted almost 30,000 visitors from diverse backgrounds.
- In July 2017 a permanent 'David Hockney' gallery was opened in Cartwright Hall. The opening coincides with his 80th birthday and displays his earlier work and personal items creating a distinctive offer exclusive to the district. The gallery has seen an increase of 85% in visitor numbers and 41% from schools. In March the gallery was shortlisted for the Museums & Heritage Award 2018 (announcement of the winner expected in May 2018).

5 MEASURING CULTURAL VALUE

5.1 Nationally a 'Taking Part' survey exists to inform national and regional funders on where to invest and is the main evidence source for the Department of Culture, Media and Sports (DCMS) and its sectors i.e. arts, heritage, museums and galleries, sports, libraries, archives and sports. The survey's main objective is to provide a central reliable evidence source to analyse cultural and sporting engagement and participation, unfortunately the data produced is at a regional level with a local sample size of 100 people and therefore inadequate as a planning or investment tool.

- 5.2 In an attempt to establish a baseline to measure arts, museums and galleries, heritage, libraries and archive engagement and participation levels within the district, a series of questions taken from the 'Taking Part' survey were included in the 2016 Place Survey – Neighbourhoods and City Centre. Overall 799 respondents completed the questionnaire and a draft report has been written. However on inspection of the data produced there are a number of anomalies which makes the findings unreliable as an effective tool for cultural planning and investment.
- 5.3 Discussions are taking place with Arts Council England and a proposal is to be submitted in April 2018, requesting financial support to address this matter as part of a wider strategic development programme.

6. OTHER CONSIDERATIONS

- 6.1 Through the range of activities and support given we have started to mobilise the sector to work more collaboratively but more needs to be done to build deeper and stronger partnerships that are confident and capable to attract larger investment funding into the district which enables social and economic regeneration. Work is currently underway to establish a Creative Economy Partnership that will initially work on the '*Inspired by*' Great Exhibition of the North activities during summer 2018.
- 6.2 The area is not without challenges of working through the budget cuts over the next couple of years whilst trying to stimulate a vibrant cultural experience for all as the district transforms.

7. FINANCIAL & RESOURCE APPRAISAL

- 7.1 The funding for the participation in a strategic framework to support cultural activities and the delivery of major events across the district is funded from within existing cultural services budgets.
- 7.2 The council's investment through the culture commissions for the period 2015 -2018 which has an annual budget of **£288,962**, supporting 16 organisations, has collectively levered external funding into the district during 2016/2017 of **£4,090,384**. The council's investment plays a crucial role for these organisations in demonstrating value and commitment from their LA to external funders.
- 7.3 The Events budget will be reduced by £150k in 2018 with a further £150k in 2019. The service.

8. RISK MANAGEMENT AND GOVERNANCE ISSUES

There are no significant risks or governance issues within the report.

9. LEGAL APPRAISAL

There are no legal issues arising from this report.

10. OTHER IMPLICATIONS

10.1 EQUALITY & DIVERSITY

None

11. NOT FOR PUBLICATION DOCUMENTS

None

12. RECOMMENDATIONS

12.1 Members are asked to note the content of this report and progress to date and a request for an update in the next municipal year.

14. APPENDICES

14.1 Appendix 1 – Cultural Strategy Framework 2014 -2024

15. BACKGROUND DOCUMENTS

15.1 None

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BRADFORD A LEADING CULTURAL CITY

2014-2024

Vision: A leading cultural city that people love and enjoy.

Mission: Every day we will celebrate, inspire and engage residents and visitors in a magnificent cultural experience.

Bradford District's Cultural Priorities

The Cultural strategy framework is built on five strategic priorities that link to a range of actions.

Priority 1: People & Participation - A District where people can freely access, enjoy, create, engage in and contribute to Bradford's cultural offer.

Priority 2: Building a resilient and sustainable sector – Create an agile, enterprising, and entrepreneurial creative and cultural sector.

Priority 3: Responsible and active Leadership – A 'can-do' leadership position at all levels that engenders ownership, responsibility and ambition.

Priority 4: A thriving cultural offer – One that inspires our residents and visitors and delivers a magnificent cultural experience for all.

Priority 5: A cultural destination – telling and selling our story – Encouraging people to actively take part, watch, engage and experience Bradford as a leading cultural city locally, nationally and internationally.

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Report of the Chair of the Regeneration and Economy Overview and Scrutiny Committee to the meeting of the Committee to be held on Tuesday 10 April 2018

AF

Subject:

RESOLUTION TRACKING 2017-18

Summary statement:

This report details the progress made against the resolutions passed by the Regeneration and Economy Overview & Scrutiny Committee during the 2017-18 municipal year.

Cllr Adrian Farley
Chair – Regeneration and Economy
Overview and Scrutiny Committee

Portfolio:
Regeneration, Planning and Transport
Environment, Sport and Culture
Employment, Education and Skills

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Overview & Scrutiny Area:
Regeneration and Economy

1. SUMMARY

This report details the progress made against the resolutions passed by the Regeneration and Economy Overview & Scrutiny Committee during the 2017-18 municipal year.

2. BACKGROUND

At the Overview and Scrutiny Chairs and Deputies meeting held on 17 October 2013, members agreed that a report on Resolution Tracking should be placed on the Work Programme for each Committee at least once a year.

The Overview and Scrutiny team use a database to plan, report and track the work schedules for each committee.

The most commonly used aspect of the database is the 'work programme' which records information such as meeting dates, agenda item, item description and report author.

This work programme report is a standing item on the agendas of this Committee and is also used for information at briefings and departmental Management Team meetings.

3. REPORT ISSUES

Tracking resolutions made by the Committee helps monitor the effectiveness of the Overview and Scrutiny function and improves forward planning. It also allows better feedback to Committee members, the Executive and Council Leadership.

The database can be a powerful planning and tracking tool, as tracking the pathway of recommendations will help the Committee determine whether or not they are adding value to key decisions, bringing about positive change and impacting on service delivery.

Details of the recommendations and progress against them can be found at Appendix 1. Please note that where the outcome refers to "No further action required by the Committee", this could indicate that the resolution was thanking officers for their attendance or reports or that officers have taken the comments of the Committee on board and are progressing them.

4. FINANCIAL & RESOURCE APPRAISAL

None

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

None

6. LEGAL APPRAISAL

None

7. NOT FOR PUBLICATION DOCUMENTS

None

8. RECOMMENDATIONS

That the Committee comments on areas where resolutions do not appear to have been acted upon or feel insufficient progress has been made.

9. APPENDICES

Appendix 1 – Regeneration and Economy O&S Committee Resolution Tracking report 2017-18

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Democratic Services - Overview and Scrutiny

Report of All Outcomes for Regeneration and Economy O &S Committee - 2017/18

Agenda item	Resolution	Outcome
Meeting date: Tuesday, 25th July 2017 in City Hall, Bradford		
1 Housing Allocations Policy Review	1 That the views and comments expressed by the Regeneration and Economy Overview Scrutiny Committee be taken into consideration during the review of the District's Housing Allocations Policy.	No further action required by the Committee
2 Draft Economic Strategy	1 That the views and comments expressed by the Regeneration and Economy Overview Scrutiny Committee be taken into consideration during the formation of the draft strategy.	No further action required by the Committee
	2 That the Economic Strategy Action Delivery Plan be reported to this Committee when finalised.	Added to the Work Programme for 2018-19
3 Tourism	1 That the views expressed by the Regeneration and Economy Overview and Scrutiny Committee be shared with the Executive.	No further action required by the Committee
4 Sports Facilities Investment Plan	1 That the progress made towards the development of Sedbergh Sports Facility be noted, but that Committee expressed concerns that a cycle and/or a running track had not been incorporated into the design and requests that the design be reconsidered	No further action required by the Committee
	2 That an update report be presented to the Regeneration and Economy Overview and Scrutiny Committee in July 2018.	Added to the Work Programme for July 2018
5 Referral from Bradford West Area	1 That the referral "Petition - Lumb Lane Bradford" from the Bradford West Area Committee be added to the Regeneration and Economy Overview and Scrutiny Committee Work Programme 2017/18.	Added to the Work Programme pending further
Meeting date: Tuesday, 26th September 2017 in City Hall, Bradford		
1 Housing and Homelessness strategy	1 That the report be welcomed.	No further action required by the Committee
	2 That the Committee receives an update report in 12 months to include information on the "No Second Night Out" service and the "Bradford Cares" Campaign.	Added to the Work Programme for 2018-19
2 Affordable Housing	1 That the report be welcomed	No further action required by the Committee
	2 That an update report be presented to the Committee in 12 months time.	Added to the Work Programme for 2018-19

Report of All Outcomes for Regeneration and Economy O & S Committee - 2017/18 (continued)

Agenda item	Resolution	Outcome
Meeting date: Tuesday, 10th October 2017 in City Hall, Bradford		
1 West Yorkshire Combined Authority and Leeds City Region	1 That the report be welcomed and officers and senior Councillors thanked for their on going work in relation to WYCA and LEP.	No further action required by the Committee
	2 That a progress report be presented to a further joint meeting in 12 months time which also focuses on funded projects in the Bradford district.	Added to the Work Programme for Oct 2018
	3 That elected members from Bradford who sit on the WYCA Overview and Scrutiny Committee and WYCA Transport Committee be requested to attend the relevant Bradford Council Overview and Scrutiny Committees to provide feedback on their work.	Added to the Work Programme for 2018-19
	4 That the fact that "officers are working to develop a long term strategy for the district" in relation to greenhouse gas emissions be welcomed.	No further action required by the Committee
	5 That WYCA be requested to develop a process to involve Bradford Ward Members in the specification and delivery of projects.	
	6 That WYCA be requested to include a description of the community benefit, where possible, on the Growth Deal Dashboard included in Document "A". 7. That WYCA schemes and objectives are, where possible, aligned with the priorities of Bradford Council to achieve the best outcome for raising skills and delivering integrated transport schemes.	
Meeting date: Tuesday, 14th November 2017 in City Hall, Bradford		
1 One City Park	1 That the progress made in respect of the One City Park project and the current anticipated timeline for the next stages of delivery, as set out in Document "J",	No further action required by the Committee
	2 That the Strategic Director, Place be requested to present a further progress report to the Committee by no later than January 2019, with an earlier report being submitted if there are any significant developments with the project prior to that time.	Added to the Work Programme for 2018-19
2 Business Support Programmes / Initiatives	1 That the contents of Document "I" be noted and	No further action required by the Committee
3 Regeneration and Economy O&S Committee Work Programme	1 That a progress report on the One City Park project be added to the future Work Programme for January	Added to the Work Programme for 2018-19

Report of All Outcomes for Regeneration and Economy O & S Committee - 2017/18 (continued)

Agenda item	Resolution	Outcome
3 Regeneration and Economy O&S Committee Work Programme	2 That it be noted that the petition relating to traffic matters in the Lumb Lane area of Bradford, with particular reference to parking provision and the potential redevelopment of the Drummond Mills site, will not be considered by the Committee until such time as there are substantive proposals to develop the	No further action required by the Committee
Meeting date: Tuesday, 23rd January 2018 in City Hall, Bradford		
1 Department of Place Budget Proposals	1 That the contents of Document "Q" be noted.	No further action required by the Committee
2 Estate Management further action required	1 welcomed.	That the contents of Document "O" be noted and No
Work Programme for 2018-19	2 Management be submitted to this Committee during the next municipal year.	That an update report on the functions of Estate Added to the
3 Former Odeon Building	1 That the contents of Document "P" be welcomed.	No further action required by the Committee
to the Work Programme for 2018-19	2 That all officers involved in the developments to date with the Former Odeon Building be commended for	No further action required by the Committee
	3 Former Odeon Building be praised and the Committee looks forward to receiving an update report during the next Municipal year	That the positive developments with regard to the Added
4 Canal Road Corridor Urban Village further action required by the Committee	1 welcomed.	That the contents of Document "N" be noted and No
	2 That an update report on further progress made by the Joint Venture Company be presented to this Committee during the latter part of next municipal	Added to the Work Programme for 2018-19
Meeting date: Tuesday, 20th February 2018 in City Hall, Bradford		
1 Housing Standards	1 The Committee thanks officers, and welcomes the report and requests a further update on the work of the Housing Standards Team in a further 12 months to include details of the impact of the New Legislation.	Added to the Work Programme for Feb 2019
2 Empty Homes	1 That the Committee welcomes the report and requests a further update on the work of the Empty Homes Team in 12 months time.	Added to the Work Programme for Feb 2019
3 Regeneration in Shipley	1 That the report be welcomed and a further update on the work related to regeneration in Shipley be brought back in 12 months time.	Added to the Work Programme for Feb 2019

Report of All Outcomes for Regeneration and Economy O &S Committee - 2017/18 (continued)

Agenda item	Resolution	Outcome
Meeting date: Tuesday, 6th March 2018 in City Hall, Bradford		
1 Fire Safety	1 That the on going work between the Council and the West Yorkshire Fire Service to address issues with high rise residential blocks across the District be noted.	No further action required by the Committee
	2 That the Committee requests an update report in six months time to include details of the impact of the revised Government legislation and any additional demand on resources.	Added to the Work Programme for 2018-19
2 City Centre Regeneration	1 That the report be welcomed and the Committee requests an update report in 12 months on progress with the city centre regeneration.	Added to the Work Programme for 2018-19
3 City Markets	1 The Committee welcomes the report and requests an update report in the next municipal year prior to the tendering of the project	Added to the Work Programme for 2018-19

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